UNISWIFT Soccer Ball Catalog

EMPOWERING THE SPORTS FUTURE SPORTS TOGETHER



ABOUT US

Our story began in 2009 with a simple yet powerful idea: to create value through sports brands. Starting from Pakistan, we partnered with prominent retail stores like Imtiaz and Panda Mart, bringing premium sports goods to the nation. In 2018, we expanded our business to the UAE, forming partnerships with over 400 stores, and now we are making our mark in the USA. Our collaborations with visionary brands like Green Hill Sports and Zero & Beyond reflect our dedication to creating value through sports and culture.

UNISWIFT is more than just a company; it's a story of transformation and growth. We believe that success isn't a solo endeavor but the result of a team united by a common goal. Together with our clients and partners, we are shaping the future of sports, one milestone at a time.

THE GREATES STRENGTH OF A TREE LIES IN ITS ROOTS

THE LEGACY CONTINUES

Our Parent Company **Binlkram** Industries has assisted the rise of UNISWIFT as a sports trading company. It made significant contributions to the sports industry and supplied the machinery and technology for the football **Brazuca 2014** and **Telstar 18** for **FIFA World Cup** while also contributing in the production of soccer balls used in Olympics, **Euro Cup**, and many other international leagues.

Drawing from our extensive experience in material development and collaboration with various international sports brands, we set out to create a finished product based on the research and insights we gathered. This is how UNISWIFT was born. Continuing the legacy of BinIkram Industries, UNISWIFT has built strategic partnerships with leading sports brands and organizations and developed innovative solutions for product manufacturing that drive growth and success for sports businesses

UNISWIFT

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OUR VISION

UniSwift is established on the solid principles of sustainability, inclusivity, and producing tailored sports goods. By using eco-friendly materials, we intend to build sports-loving communities without negatively impacting the environment.

Our vision is to create pathways for aspiring athletes, transforming their dreams into reality. We empower their journey by supplying the equipment they need to train and excel, ensuring that every step they take brings them closer to their goals. UniSwift is committed to be the driving force behind the success of developing athletes and serve as trusted partners and distributors for the sports brands, ensuring sustainable growth and success, now and in the future.

OUR STRENGTHS

Diverse Market Presence

We have our **3** major online stores in **Pakistan**, **UAE**, and the **USA**. With flourishing online stores strategically positioned in these regions, we exhibit an unparalleled capacity for global outreach and market penetration. Our ability to cater to diverse markets is a testament to our adaptability and it position us as the thought leaders in the sports industry.

Global Warehousing

Our warehouses are spread across three different regions of the world. In Pakistan, we have multiple warehouses in **Sialkot**, **Lahore**, and **Karachi** with up to **3000 sq. ft**. capacity, ensuring efficient and timely delivery for our diverse clientele.

Our soccer ball production is roughly 3000 balls per day while we can produce more than **20,000 Mini Balls per month**. We also have our warehouses located in **Ajman**, **UAE** and **Dallas**, **Texas**, boosting our global supply chain network.

Our Brands & Distributors

UniSwift's extensive network of resellers and distributors, along with key partnerships with renowned brands like **Green Hill Sports** and **Zero & Beyond**, positions us as a trusted leader in the sporting goods industry. In Pakistan, we supply wholesale sports goods to all the major retailers including **Imtiaz**, **Chase Up**, **Chase Value**, **CSD**, **Green Valley**, and **Rainbow C&C** ensuring a strong and widespread market presence.



OUR SERVICES

Customized Solutions

As a corporate powerhouse, we don't just supply sports goods; we empower brands to maximize their reach in the global market by providing custom manufacturing solutions. From design and material selection to accurate production and quality control, our clients get to decide the exact product they want. Our in-house production team is dedicated to turn those ideas into reality. We also support start-ups by providing small MOQs.

Sports Equipment Distribution

We have an extensive network of resellers across Pakistan & UAE and we also welcome distributors. Take advantage of our extensive product range and advanced manufacturing capabilities. Our robust global supply chain network allows to deliver products efficiently to markets worldwide. UNISWIFT is also the proud distributor of value-based brands like Verveline, GreenHill Sports, and Zero&Beyond.

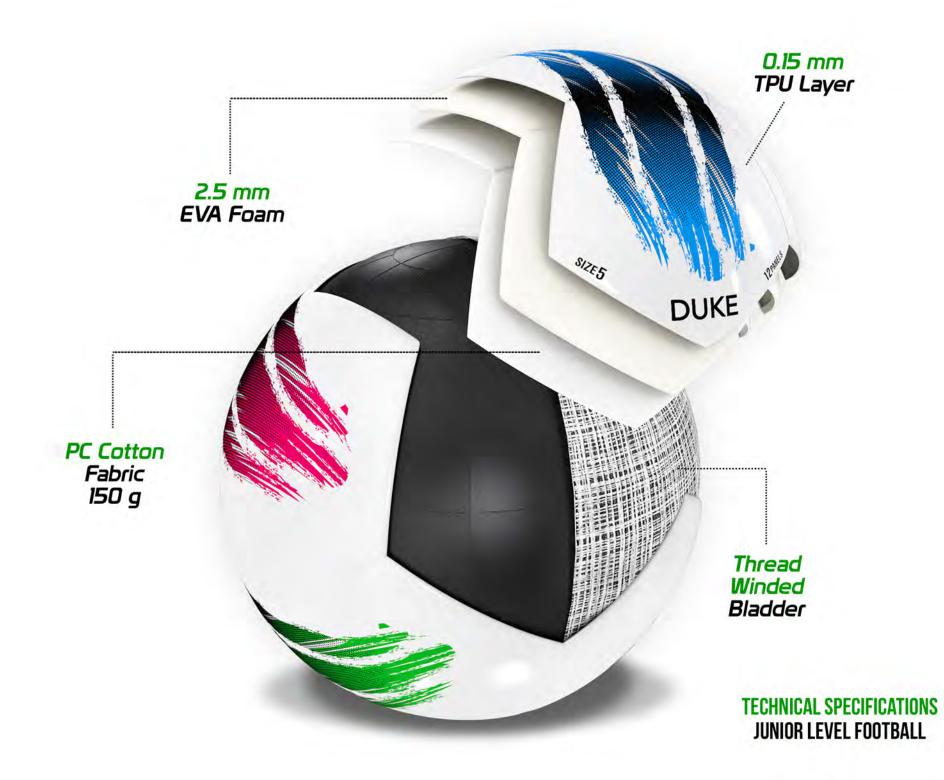
KCKOFF THE FUN JUNIOR LEVEL BALL



JUNIOR LEVEL BALL

Designed for kids aged 6 to 9, our Junior Level soccer balls provide a great playing experience to young soccer enthusiasts. Available in a variety of 32,20,12, and 6 panel designs, each ball is machine-stitched for durability. The balls feature a triple-layer construction. The TPU outer layer, EVA foam padding, and inner cotton fabric offer excellent resistance against wear and tear. They have the official size 5 and weigh approximately 360 grams, providing easier ball handling for kids. The synthetic rubber bladder is wound with thread to prevent dents and punctures.







DREAN BIG, PLAY BIGGER ENTRY LEVEL BALL

ENTRY LEVEL BALL

The Entry Level size 5 balls are especially crafted for ages **9** to **14**. They have **32** machine-stitched panels for durability and consistent performance. Their **robust synthetic rubber bladder** features thread winding for reducing leaks and maintaining the shape of the soccer ball over a long period. The optimal weight of **430+ grams** provides young players with a ball that strikes the right balance between responsiveness and ease of handling. With a triple-layer construction of **TPU**, **EVA** foam, and cotton fabric, these balls deliver durability, performance, and ideal playability for aspiring young athletes.









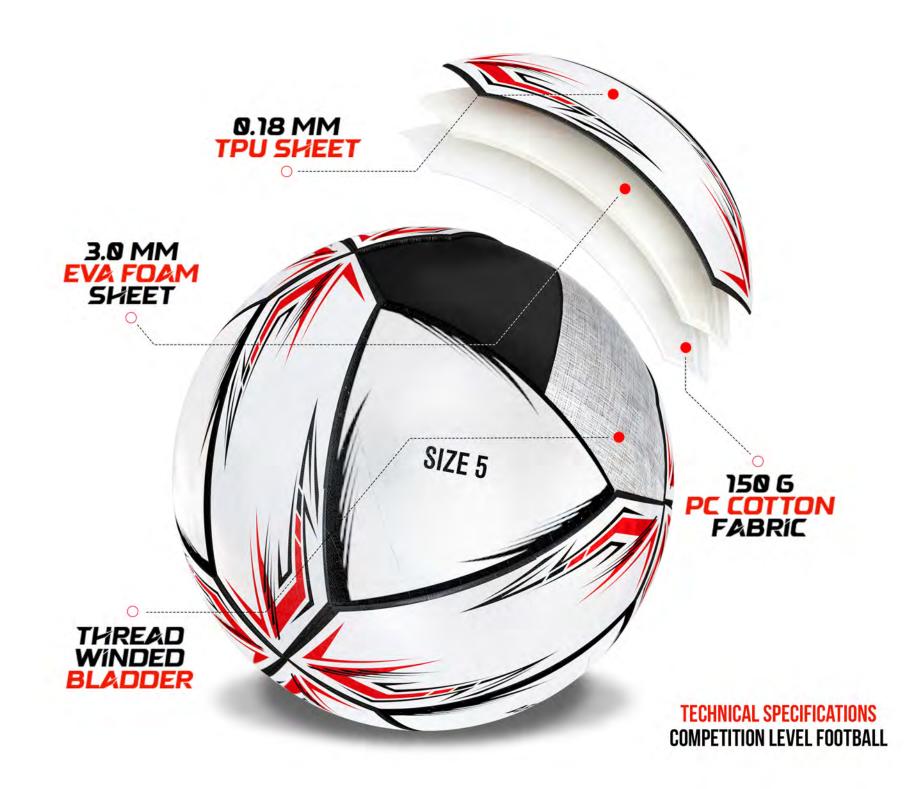
PLAY TO WIN COMPETITION LEVEL BALL

COMPETITION LEVEL BALL

Our Competition Level soccer balls are crafted with precision for the most demanding players. They are available in machine-stitched, hand-stitched, and thermo-bonded variants, with options of **20** or **32 panels**. The **synthetic** rubber bladder with **thread** winding reduces dents and leaks while the **triple-layer** construction of **TPU**, **EVA** foam, and cotton fabric ensures maximum resistance against wear and tear. The competition-level soccer balls have the official **size 5** and **weigh 430** grams approximately, ensuring extraordinary performance on the field.









THERMO-BONDED BALLS

Our thermo-bonded balls feature triple-layered construction. They are constructed from premium quality PU leather and special foams with a patch bladder. Their seamless surface improves the aerodynamics and provides better ball control. The thermo-bonded technology is a popular choice for serious players and professional competitions.

Where an Entry-level ball can endure up to **1000-1400 kicks**, the hand-sewn and thermo-bonded soccer balls can endure up to **2500+ kicks**. Our advanced manufacturing and in-house production setups enable us to produce Competition, Match-Pro and Official Match Balls.





AFFIX



THERMO STRIKE

GET TO KNOW Our process

MATERIAL Selection PANEL CUTTING DESIGN We design footballs The panels are cut using We start by choosing high-quality raw materials. according to the panel different methods: manual This includes selecting configuration and client's presses for machine and films, foams, fabrics, bladrequirements. They are hand-stitched balls, and ders, yarns and pure latex then approved and hydraulic presses for for winding and fitting the forwarded for printing. thermo-bonded balls. They bladder. are then cleaned before they go for printing. 1

PRINTING

We do digital and screen printing using precise ink formulas to ensure heat and butyl-resistant prints. In hand sewn balls, we do punching after printing for better and precise stitching.



STITCHING

Strong 3-ply and 4-ply threads are used for stitching. After overturning the ball, we fit the bladder into the ball shell, bind the seams, and sew the last panel to complete the ball's structure. To avoid wrinkling of the ball, we use very precise force to stitch the last panel.

FINISHING

Heat molds are used to give the balls a perfectly spherical shape and remove wrinkles. They are then cleaned and inspected for quality according to FIFA standards by our RND team. The balls are then deflated for packaging, and packed for shipment.

JOIN US ON OUR Journey

Our journey is fueled by the trust and collaboration of those who share our vision. With a focus on quality, performance, and sustainability, we continue to evolve and adapt to meet the ever-changing demands of the sport. Our commitment to empower businesses and athletes drives us forward. Together, let's shape the future of football, one goal at a time.

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